



Simplified system for tokenizing people and organize the market

The magic formula of tokenization !

Nokenchain is a blockchain project. It will allow everyone (individuals, businesses, athletes, artists, entrepreneurs, videographers, ...) to create a token, and organize this huge market that will develop during the 2020s.

This project will be the first to allow people to create tokens easily, without technical knowledge, and to set the future habits and standards of the market.

Problems

Currently, there are 9 problems in this sector :

- Most people do not know what a token is and what it can do. On a larger scale, most people still do not know how to use cryptocurrencies and/or what blockchain or smart contracts are.
- Most tokens are created on the Ethereum platform, which requires knowing the Solidity programming language. This is big obstacle if for example an individual or an athlete wants to easily create his token.
- There is not really any organization on the market yet (like for domain names with ICANN for example).
- Most tokens are created for cryptoprojects, not yet for individuals or objects.
- In another area, Proof of Work consumes a lot of electricity.
- Talent is not yet considered a metric by the general public. You can have people who have talent in a field and who can never really exploit it, which is a loss for society and humanity.
- People who have reached a certain level must be able to live from their activity.
- Contract signatures, transactions, and interactions between different participants in a system are slow, expensive, humanly outdated, and not so productive. Not to mention the problems of wealth distribution.
- Private interests decide who (or what) to look at, what to buy, what involvement to have, etc.

Nokenchain's solutions

- To create an ecosystem that will provide simple tools for everyone, more interactions and commitments.
- To create a new system of social connections via tokenization.
- To help young talents through tokenization, to increase their chances of success.
- To increase the chances of contracts of different professional users.
- To allow fans more interaction and choice.
- To enable brands to access new advertising channels much more easily, quickly and directly.

- To redistribute money better (fewer intermediaries, direct contracts, less fees, ...).
- To develop knowledge of tokens with the general public via communication campaigns and simple tools.
- To facilitate the creation of tokens without computer skills.
- To organize the market via a system of registrars.
- To develop tokens creation for individuals and objects.
- To develop Proof of Stake.
- To refocus decision-making on the collective.

All this will be achieved by the creation of a large platform of tokenization, easy to use, with tools for each type of tokens, as well as incentives to join and make the platform known.

Roadmap

July 2019 : Project launch (website + Facebook + Twitter + Reddit + Bitcointalk) and writing the whitepaper.

August 2019 : Finalization of the whitepaper and publication of the whitepaper (+ translations). Discussions with the various contributors (setting up press relations for the announcement of the fundraising). Finalization of the team of advisors.

September 2019 : Private sale of tokens. Establishment of the bounties (rewards). Investors registration.

October 2019 : Crowdfunding campaign(s) (public sales). Phase 1.

November 2019 : Public sale (cryptocurrencies). Phase 1 and 2.

December 2019 : If sufficient fundraising, possible tokens preorders for users !

January 2020 : Set up of the technical team and development of the blockchain. First contacts with the crypto-exchanges.

February 2020 : Blockchain development, development of user identification, development of the tokens creation system. Contact with the crypto-exchanges.

March 2020 : Development of tokens creation system and user accounts. Create notifications and fix the latest bugs before deployment. Contact with the crypto-exchanges.

April 2020 : Deployment of the MVP (minimum viable product). Distribution of tokens. Opening crowdkenning (tokenization by the crowd).

"To crowdken" means that the community decides to create a token for a star of its choice.

May 2020 and beyond : Tools development. Goal : A new tool every month or every two months. Production of explanatory content.

Why participate in the fundraising of this project ?

- Because the tokenization of the economy is something that is already progressing globally.
- Because when a technology capable of changing habits happens, those who are interested from the start are the winners of the system.
- Tokenization of individuals is a growing phenomenon, but still in its infancy.
- The system is not limited to a specific sport or category. It is universal !
- Blockchain and Tangle are technologies of the future !
- The cryptocurrency Nokencoin (NOKN) is intended to be referenced on crypto-exchanges, ensuring you can convert it into another cryptocurrency, euro or dollar, if you wish.
- A single purchase of tokens on the right person or project can make you win the jackpot. *If you had bought 100 euros of bitcoin in 2011, they would have been worth 2 million euros at the end of 2017...*